

NEWS AND VIEWS
KIWANIS CLUB OF NEW LONDON, CT
A KIWANIS INTERNATIONAL FOUNDATION HONOR CLUB



SERVING GREATER NEW LONDON SINCE 1940

WE MEET EVERY WEDNESDAY AT 12:15 PM
THE LIGHTHOUSE INN
6 GUTHRIE PLACE, NEW LONDON, CT

CLUB OFFICERS 2007-2008

PRESIDENT: Thomas Moriarty **PRESIDENT-ELECT:** Cpn. Chris Sinnett
VICE-PRESIDENT: Chip Gorra **TREASURER:** Richard Cheatham
SECRETARY: Martin T. Olsen Jr. **IMM. PAST-PRESIDENT:** Robert Grills
DIRECTORS (1 YEAR): Valeda Grills, John Russell, Ted Nelson, Glenn Hamler
DIRECTORS (2 YEARS): Andrea Bell Kaiser, Mary Jane Rickard, Mac Pope

LEGION OF HONOR: John Kashanski (54), Frank Penny (39) and Gordon Jackson (37)
PAST LT. GOVERNORS: John Kashanski (1971-72), Frank Penny (1980-81), Gordon Jackson (1982-83), Martin T. Olsen Jr. (1996-97) and Valeda Grills (2004-06)
LIFE MEMBERS: Martin T. Olsen Jr., John Vincent and Frank Penny
HONORARY MEMBER: Helen McCartin
DIRECTOR KIWANIS FOUNDATION OF NE: Valeda Grills, Tom Moriarty
PAST DISTINGUISHED GOVERNOR & IPP KFNE: Martin T. Olsen Jr.
DISTRICT CHAIR- *MARKETING & PUBLIC RELATIONS*: Martin T. Olsen Jr.
DISTRICT CHAIR- *READ AROUND THE WORLD*: Robert Grills

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AUGUST 20, 2008

ACTIONS OF THE BOARD
AHOY! NEW MEMBERS ABOARD

The Board of Directors took the following actions at their meeting on August 12th:

- ◆ Approved the membership applications of **Rachel Mirochnick** and **Eric Christman**, both sponsored by **Tom Moriarty**
- ◆ Approved two policy changes relating to the Kiwanis Club of New London NB King Scholarship program
 1. The club will award two **\$3000** scholarship grants. This is a change from three \$1000 scholarship grants.
 2. Community Fundraising will be split **70% / 30%** between the **John Kashanski Community Service Fund** and the **Kiwanis Club of New London NB King Scholarship Endowment** respectively, unless voted differently by the board for a specific program or cause. This is a change from current policy at 80/20.
- ◆ Approved **\$100** to the **Lawrence & Memorial Development Fund** in memory of **Ed Rachleff**
- ◆ Approved **\$100** for **Camp Sunshine** and **\$500** to the **Kiwanis Foundation of New England** (KFNE) for the benefit of the **Kiwanis Pediatric Trauma Institute** to be presented at the KFNE Luncheon at the District Convention in Danvers, MA
- ◆ Approved **\$150** for the **2007-08 Lt. Governor's Discretionary Fund**

PROGRAM CHAIRS FOR 2008-09
ONLY FOUR MONTHS LEFT FILL
STEP UP NOW AND TAKE A MONTH

October: **Rich Cheatham**
November: **John Russell**
December: **Glenn Hamler**
January: _____
February: _____
March: **Ted Nelson**

April: _____
May: **Bob Grills**
June: **Sherry Lombardi**
July: _____
August: **Carol Ballestrini**
September: **Valeda Grills**

NEW LONDON COMMUNITY BOATING



Photo Credit: Rich Cheatham

AUGUST PROGRAMS

August 20: **Al Serino**, Director of Business Development, ROi Leadership International
August 27: **Service-Person-of-the-Month**

SEPTEMBER PROGRAMS

VALEDA GRILLS: CHAIR

September 3: **New Member Introduction, Induction and Orientation**
September 10: **Christopher Trammell**, Eagle Scout, to discuss his Eagle Scout Project
September 17: **Joan Discordia**, Neighborhood Alliance, will talk about the Children's Fishing Contest
September 24: **Penny Parsekian**, Executive Director, New London Main Street

KIWANIS ADVISORS TO KEY CLUB FOR 2008-09

Fitch: **Andrew Ely** & _____
Waterford: **Gloria Dover** & _____
New London: **Chris Sinnett** & **Mac Pope**
Montville: **Tom Moriarty** & **Jim Sylvester**
East Lyme: **Bob Grills** & **Valeda Grills**
LOLHS: **Rich Cheatham** & **Marty Olsen**

CONNECTICUT DEFENDERS VOLUNTEER SIGN-UP LIST

Friday, August 22 Mac Pope Marty Olsen _____

GUESTS

The club enjoyed the company of four guests on August 6th. **Mac Pope** introduced a new resident to New London as well as his new neighbor, **Sam Christy**. **Jim Sylvester**, Director of Alumni Relations at the Coast Guard Academy, stopped by as a guest of **Marty Olsen**. A member of the Sandwich, MA, club, Jim is considering a change with his job here in New London. Sam and Jim took membership applications. Taking a break from camping- in a tent- at Burlingame State Park in Rhode Island, **Len Long** and **Irene Checkovich** from the Kiwanis Club of Lower Cape Cod rounded our guest list!

Jim Sylvester joined the club for the second week in a row on August 13th. Jim has submitted a transfer application from the Kiwanis Club of Sandwich, MA and **Marty Olsen** will be his local sponsor. **Mac Pope** submitted a membership application from **Sam Christy**, his guest last week.

WHAT IS KIWANIS?

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

PAST PROGRAMS

Gary Farrugia, Editor and Publisher of *The Day*, addressed the club on August 6th. His presentation focused on the rapid changes being made at *The Day*. He indicated more changes have been made in the past five years than in the prior one hundred twenty-one year history of the paper. These changes have been precipitated by many factors including technological change, changing demographics, economics and competitiveness. A stark example of the change is reflected in total revenue, which generated 93% by advertising and circulation in *The Day* in 2002 and is now only 64% from those sources. Currently *The Day* reaches 59% of the adult readers in its circulation area with an older readership more accustomed to a hard copy. Online, TheDay.com reaches 12% of the adult readership with a much younger demographic. The *Shoreline Times*, a weekly periodical reaches 22% of the adults in the specific communities they serve. A new product, Zip06, has recently been launched. Needless to say the growth in news is in the electronic media. In 2008 alone the following changes have taken place: Narrow Web Width, Redesign *The Day*, All-Day News Cycle, Online Ad Verticals, Social Network Sites, *Times* Integration and Reduction of Staff. The pace is blistering, but Farrugia appears eager and ready to tackle the challenges ahead.

On August 13th **Key Club Lt. Governor Chelsea Chamberlain** from Division 29-A and Fitch HS and **Mike Muehe**, Club Treasurer for the Fitch Key Club, gave a report on their experiences at the Key Club International Convention held in Denver in early July. Both students expressed thanks for our support and how much they got out of attending the convention. They indicated many opportunities were available to learn about Key Club and for personal and leadership growth. Both student leaders are eager to share their enthusiasm and excitement for Key Club with their fellow members and to encourage greater participation at their school and throughout Division 29-A.

CONNECTICUT SUN 2008

Only one game remains to be purchased with the New London Kiwanis season ticket plan with the Connecticut Sun. A game includes 10 seats for only \$80. The following game is still available: Friday, September 5, Chicago Sky, 7 PM.

DRAWINGS

August 6: **Marla Champagne**

August 13: **Valeda Grills** donated \$20 to the *Chris Vallas Emergency Relief Fund*

THE KIWANIS CLUB OF NEW LONDON PROUDLY SPONSORS

East Lyme High School Key Club
Waterford High School Key Club
New London High School Key Club

Fitch High School Key Club
Lyme-Old Lyme HS Key Club
Montville High School Key Club



OBJECTS OF KIWANIS

- ❑ **To give primacy** to the human and spiritual rather than to the material values of life
- ❑ **To encourage** the daily living of the Golden Rule in all human relationships
- ❑ **To promote** the adoption and application of higher social, business and professional standards
- ❑ **To develop**, by precept and example, a more intelligent, aggressive and serviceable citizenship
- ❑ **To provide** through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities
- ❑ **To cooperate** in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and good will.