

NEWS AND VIEWS
KIWANIS CLUB OF NEW LONDON, CT
A KIWANIS INTERNATIONAL FOUNDATION HONOR CLUB



SERVING GREATER NEW LONDON SINCE 1940

WE MEET EVERY WEDNESDAY AT 12:15 PM
THE PRIVATE ROOM, CLARKE CENTER
MITCHELL COLLEGE
437 PEQUOT AVE., NEW LONDON, CT 06320

CLUB OFFICERS 2008-2009

PRESIDENT: Captain Chris Sinnett, USCG **PRESIDENT-ELECT:** John Russell
VICE-PRESIDENT: Connie Potter **TREASURER:** Richard Cheatham
SECRETARY: Martin T. Olsen Jr. **IMM. PAST-PRES:** Thomas Moriarty
DIRECTORS (1 YEAR): Andrea Bell Kaiser, Mac Pope, Jim Sylvester
DIRECTORS (2 YEARS): LCDR Andrew Ely, USCG, Sherry Lombardi, Ted Nelson, Glenn Hamler

LEGION OF HONOR: John Kashanski (55), Frank Penny (39) and Gordon Jackson (37)
PAST LT. GOVERNORS: John Kashanski (1971-72), Frank Penny (1980-81), Gordon Jackson (1982-83), Martin T. Olsen Jr. (1996-97) and Valeda Grills (2004-06)
LIFE MEMBERS: Martin T. Olsen Jr., John Vincent and Frank Penny
HONORARY MEMBER: Helen McCartin
VICE PRESIDENT KIWANIS FOUNDATION OF NEW ENGLAND: Valeda Grills
PAST DISTINGUISHED GOVERNOR & DIRECTOR KFNE: Martin T. Olsen Jr.
DISTRICT CHAIR- MARKETING & BRANDING: Martin T. Olsen Jr.
LT. GOVERNOR DIVISION 23: Robert Grills

VOL. LXVI No. 11

MARCH 4, 2009

HONOR BANQUET

RECOGNIZING JOHN RUSSELL FOR HIS EFFORTS FOR THE AREA'S HOMELESS



Sunday, March 22, 2009

Coast Guard Academy Alumni Center Events Room

Social Hour with Cash Bar 6:00 PM

Dinner 7:00 PM with program following

Entertainment by US Coast Guard Performance Groups

\$50 per person

Proceeds to Benefit the Area's Homeless

Kiwanis Club of New London's John Kashanski Community Service Fund

Kiwanis Club of New London NB King Scholarship Endowment

Event Coordinators: Bob Grills, Jim Sylvester, Rich Cheatham

READING IS FUNDAMENTAL 2009

CONTACT JOHN RUSSELL AT 912-0417 TO VOLUNTEER

Ballestrini's Childcare
90 Rope Ferry Rd., Waterford
Wednesdays, 9:30-10:15 AM

March 4 Jim Sylvester
 March 11 Rich Cheatham
 March 18 Sherry Lombardi
 Pam Stevens
 March 25 Ted Nelson
 April 1 Andrea Kaiser



Ballestrini's Childcare
Salem 4 Corners, Salem
Thursdays, 9:30-10:15 AM

March 5 Bob Grills
 March 12 Valeda Grills
 March 19 Bob Grills
 March 26 _____
 April 2 _____
 April 9 _____

CONNECTICUT SUN 2009

BUY OR SELL A GAME: 10 TICKETS ONLY \$80

Date	Day	Opponent	Time	Last Name	First Name
06/06/09	Saturday	Washington Mystics	4:00 PM	Cheatham	Rich
06/14/09	Sunday	Atlanta Dream	3:00 PM	Kaiser	Andrea
06/19/09	Friday	Chicago Sky	7:00 PM	Jackson	Gordon
06/21/09	Sunday	San Antonio Silver Stars	3:00 PM	Grills	Valeda
06/27/09	Saturday	Atlanta Dream	7:00 PM		
07/11/09	Saturday	Detroit Shock	7:00 PM		
07/14/09	Tuesday	Los Angeles Sparks	7:00 PM		
07/19/09	Sunday	Indiana Fever	3:00 PM		
07/22/09	Wednesday	Sacramento Monarchs	7:00 PM	Nelson	Ted
07/28/09	Tuesday	Phoenix Mercury	7:30 PM	Grills	Bob
08/09/09	Sunday	Washington Mystics	3:00 PM		
08/13/09	Thursday	Seattle Storm	7:00 PM	Silent Auction	Ball Exchange
08/19/09	Wednesday	New York Liberty	7:00 PM		
08/22/09	Saturday	Minnesota Lynx	7:00 PM		
08/25/09	Tuesday	Detroit Shock	7:00 PM		
09/04/09	Friday	New York Liberty	7:00 PM		
09/13/09	Sunday	Indiana Fever	3:00 PM		

CONNECTICUT DEFENDERS SEEK HOST FAMILIES

I am looking for families who may be interested in housing a Connecticut Defenders player during this 2009 season. Players arrive the beginning of April and depart the first/second week of September. Attached please find the *contract* that the player and host family would agree to, the *frequently asked questions* of host families, as well as a copy of our *2009 schedule* which indicate the days that players are both home and on the road. Some things to keep in mind:

- A host family opens their hearts and their home to give a young man a family while he is trying to make his dreams come true
- Host families receive season tickets and parking passes for all games at Dodd Stadium
- Host family members receive *friends and family* pricing at our team's *home* hotel (Holiday Inn, Norwich, CT)
- Host family members receive *friends and family* pricing at our team's *visiting* hotels (select locations in MD, ME, NH, NJ, NY, OH, and PA)
- Players are home approximately 2 weeks out of each month
- Lunch and supper ARE NOT the host family's responsibility as the player is often at the stadium during afternoon and evenings
- Players ARE NOT allowed overnight guests (*including* fiancés and girlfriends)
- Players ARE NOT allowed to use tobacco products

Additionally, the Connecticut Defenders Staff will host two potluck picnics (at the beginning and at the end of the 2009 season) for players and their host families. Please be advised that your organization is the first to know of this, as we do not plan to notify the media (The Day, Norwich Bulletin, etc.) until the beginning of March. We hope to obtain enough host family possibilities within organizations and church affiliations without having to notify/rely on the general public. If there is any interest among your membership to provide housing, please contact me with names/telephone numbers so that I may arrange dates and times to meet with each family individually. I truly appreciate your unhesitant willingness to inform Kiwanis members of an opportunity to help the

2009 Connecticut Defenders players as they journey toward achieving their professional baseball goals. Please let me know if any information needs clarification or if any further questions remain.

Respectfully,
Dale E. Firmin
Office Manager
CT Defenders
Phone 860-887-7962 x 100

PAST PROGRAMS



Our own **Glenn Hamler** addressed the club on February 4th. Originally scheduled to speak on December 31st, Glenn was rescheduled due to a snowstorm. A Vice President of Investments with Stifel Nicolaus, Glenn gave a talk of hope for the future in the economy and financial markets. The current recession we're in was initiated in December 2007 and has sustained beyond statistical norms due to very real negative conditions. Glenn lamented though that the media fuels the negative expectations with unrelenting bad news, which is often skewed. This creates fear, which exacerbates the condition. Glenn indicated this will be a long process getting out of the malaise and offered that the housing and real estate markets need to stabilize to provide a catalyst to recovery. The photo is of **Glenn Hamler**, submitted by **Rich Cheatham**.



Keith Fontaine, Vice President of Communications at Backus Hospital in Norwich, was our program on February 25th. He discussed how the Viral Marketing Approach is saving the hospital money and helping to direct, target and track their message. A former newspaperman with the Norwich Bulletin, Fontaine is acutely aware how much newspaper advertising costs and how difficult it is to track results. He outlined how the hospital is utilizing blogs, Podcasts and Facebook as free resources to share information. Keith is currently serving as President of the Board of Directors of the Otis Library in Norwich as well. In the photo **President Chris** is presenting **Keith** a Certificate of Appreciation and Club Mug. Photo submitted by **Rich Cheatham**.

MARCH PROGRAMS

TED NELSON: CHAIR

March 4: **Ray Hassen**, CorePlus Federal Credit Union, will discuss Identity Theft
March 11: **James Gannon**, Sanborn Financial Group, will discuss Roth Conversions
March 18: TBA
March 25: **Darrell Fox**, Wachovia Securities, will discuss Charitable Giving

ODDS & ENDS

Board of Directors: Tuesday, March 10th, 4:30 PM, Waterford Public Library

The club has one club polo shirt, large, in inventory for \$33. Contact Rich Cheatham.

MARCH BIRTHDAYS

March 3: **Ed Brailey**
March 13: **Tom Moriarty**
March 29: **John Kashanski:** Happy 88th

DRAWINGS

February 18: **Eric Christman**
February 25: **Tom Moriarty** donated \$14 to the *NB King Scholarship Endowment*